INSTA ITINERARY

INSTA-WORTHY ADVENTURES: EXPLORING BAROSSA'S HIDDEN GEMS
From mouthwatering acai bowls to breathtaking hot air balloon rides, get ready for a whirlwind tour of Barossa’s must-visit, aesthetic destinations.

If you didn’t post it, did you really go? Don’t worry, we got you fellow creatives! We’ve curated a list of Barossa’s most Instagrammable spots just for you.

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DAY 1

SATISFY YOUR CRAVINGS

Start your day with a burst of flavor at Pulp & Co. Indulge in their signature acai bowl, accompanied by their heavenly beetroot juice – a combination that’s truly to die for. Don’t forget to snap a pic for the ‘gram’ before diving in!

RISE AND SHINE

Rise and shine early to snag the best goodies at the Barossa Farmer’s Market as you explore the stalls bursting with local produce. Your basket haul will not only fill your stomach but also your Instagram feed with envy-inducing snaps.

GO SMALL

Book a private tasting with a local winemaker, in her shed... Belinda from The Cutting is one heck of a woman who knows her stuff, and she’s super friendly. Here’s the place to ask all the winey questions without feeling stupid. Plus, the shed is super cute and the wines are delish!

#OOTD

Looking to level up your wardrobe? Swag boutique Alabaster is the place to be. Find that perfect outfit that will have everyone asking, “Where did you get that?” PS. the fitting rooms are always cute for an outfit pic.

HAPPY SNAPS

No trip to Barossa is complete without a snap of you in front of an envy-inducing view... lucky ours come with great wines too! Check out Bethany Wines, this stunning cottage nestled into the hillside is a most-special backdrop, or Artisans of Barossa’s architecturally designed interior and stylish stemware makes for double-click content.
DAY 2

REACH NEW HEIGHTS
For the ultimate adrenaline rush, embark on a morning hot air balloon flight over the scenic landscapes of Barossa. Float above the patchwork of vineyards, capturing epic views that will leave your followers in awe.

UNWIND
After your exhilarating balloon ride, unwind at El Estanco with South American-inspired brekkie cocktails. This local hotspot offers the perfect blend of flavours and vibes to kickstart your day on a high note (cactus pics are always a vibe, so don’t forget to take a wander in their sun-filled garden). Heading South? Take a leisurely stroll along the Walking Art Trail at 1837, admire colourful murals and sculptures with plenty of selfie-spots.

TREAT YOURSELF
As your trip draws to a close, treat yourself to a mesmerizing sunset experience at David Franz. Savour the breathtaking views of the vineyard as the sun dips below the horizon, casting a warm glow over the landscape. Here a raised glass of Dave’s famous rosé might be the pic of the day.
Whether you’re a foodie, fashionista, or adventure seeker, Barossa offers something for everyone. So grab your camera, strike a pose, and let the “pics for the gram” vibes begin.
LET THE ADVENTURE BEGIN

Insta itinerary – if you didn’t post it did you really go? We got you! Here are some of Barossa’s most insta popular places - Acai bowl at Pulp & Co., retail therapy at swag boutique Alabaster, views with glass in hand at Bethany Wines, Barossa Farmer’s Market basket haul, morning hot air balloon flight, South American brekkie cocktail vibes at El Estanco, walking art trail at 1837, sunset vineyard views at David Franz.

CURIOUS FOR MORE?

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