

BAROSSA
— GROUNDS —

THE BAROSSA GROUNDS

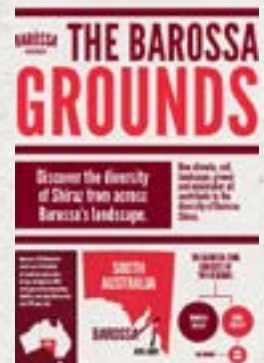
TOOLKIT

The Barossa Grounds Project was established in 2008 to evaluate the variations in wine style across Barossa. This collaborative undertaking, led by Barossa Australia and including the participation of South Australia's leading soil scientists, the Barossa Viticulture Technical Group, wine critics, PIRSA, Wine Australia, and many of Barossa's most experienced winemakers, has now extended to analysis, recording and communication of soil, climatic and topographic influences on those wine styles; controlled winemaking studies and annual tasting reviews. It is now regarded as the most advanced study of 'terroir' in Australia.

The tools below have been developed to assist Barossa Australia members to communicate to their customers, staff, trade and media the unique characteristics and diversity of Barossa Shiraz.

Barossa Grounds Brochure

8 page fold-out brochure, identifying how climate, soil, landscape, grower and winemaker all contribute to the diversity of Barossa Shiraz. Ideal for use with wine consumers, staff, trade and media.



Barossa Grounds Soil-Types Poster

A2 (recommended size) or A3 laminated poster of six Barossa soil types: Deep Sands, Black Cracking Clay, Sandy Loam Over Clay, Red Brown Earth, Podzolic and Deep Alluvial Clay Loam soils, also includes descriptions of soil, climate and topography and their influence on wine styles of Barossa Shiraz.

Barossa Grounds Maps
A4 or A3 Laminated maps showing Barossa topography, soil types, soil available water holding capacity, mean annual rainfall and growing degree days.



Barossa Grounds Soil Kit

Featuring Deep Sands, Black Cracking Clay, Sandy Loam Over Clay, Red Brown Earth, Podzolic and Deep Alluvial Clay Loam soils. (Recommend purchase in conjunction with A2 Barossa Grounds Poster)



Barossa Grounds Geospatial Analysis

A4, bound. An analysis of climate, soils and topographic information to aid the understanding of Barossa terroir.

Barossa Zone (Vineyards) Map
A1 size only available





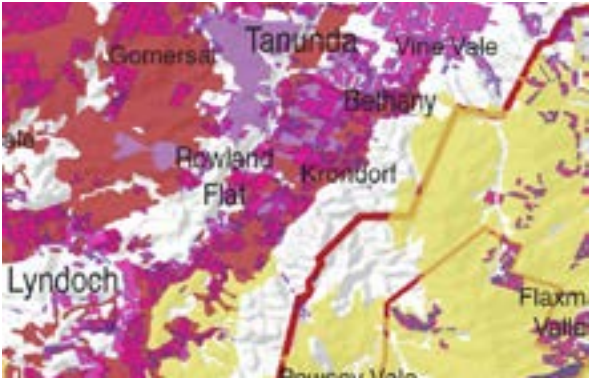
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Barossa Grounds Digital Tools (available to Barossa Australia Members and Media)

Interactive Map

Interactive, web-based map, enabling the user to 'layer' Barossa soil type, soil available water-holding capacity, mean annual rainfall, growing degree days, elevation and slope, onto a topographical map of Barossa. Detail available down to individual vineyards.



Videos

Eight episodes, featuring Barossa winemakers and viticulturists from St Hallett, Torbreck, Soul Growers, Wolf Blass, Rusden, Dutschke, Gibson, and Winewise, talking about the soil, climatic and topographical influences on the wine styles of Shiraz in the Barossa parishes of Marananga, Seppeltsfield, Dorrien, Vine Vale, Kronndorf, Lyndoch and in Eden Valley.

Images

Images from Eden Valley and the Northern, Central and Southern Grounds of Barossa Valley, including soil types, soil pits, landscapes, people, vines and wines of Barossa.



Audio Podcasts

Eight episodes, featuring interviews with Barossa winemakers and viticulturists, with content as per videos.

Barossa Australia
The Barossa Cellar
991 Stockwell Road
Vine Vale, South Australia, 5352
+618 8563 0650

The Barossa Grounds Toolkit - Marketing, Educational & Training Material Order Form

Please email order form to barossaaustralia@barossa.com or post to Barossa Australia, PO Box 420, Tanunda SA 5352

	Items available (see descriptions previous pages)	Price (inc. GST)	Tick type required	Total
	Barossa Grounds Brochure	\$1.50		
	Barossa Grounds Soil-Types Poster	A2 - \$30 (Recommended size)		
	Barossa Grounds Soil-Types Poster	A3 - \$15		
	Barossa Grounds Soil Kit	\$160 Limit one per order		
	Barossa Grounds Maps	A4 - \$3 per map	Barossa Topography Barossa Soil Types Barossa Soil available water-holding capacity Barossa Growing Degree Days	
		A4 - \$15 set of 5		
		A3 - \$5 per map		
		A3 - \$25 set of 5		
	Barossa Grounds Technical Report An analysis of climate, soils and topographic information to aid the understanding of Barossa terroir	\$15		
	Barossa Grounds Interactive Web-Based Map	No charge	barossawine.com/vineyards/vineyard-map	
	Barossa Grounds Videos	No charge	barossawine.com/vineyards/barossa-grounds/barossa-grounds-images-videos	
	Barossa Grounds Podcasts	No charge	TBA	
	Barossa Grounds Images	No charge	barossawine.com/vineyards/barossa-grounds/barossa-grounds-images-videos	
	Barossa Zone (vineyards) Map	A1 size only available - \$140		
Please note all maps and posters are laminated.				
GRAND TOTAL				\$

Date: _____ Contact name: _____

Organisation: _____

Phone: _____ Email: _____

Credit card no: _____ Expiry: _____ CCV: _____

Name on card: _____ Signature: _____

Barossa Australia will contact you when your order is ready.
Orders are to be collected from Barossa Australia, 991 Stockwell Road, Vine Vale.